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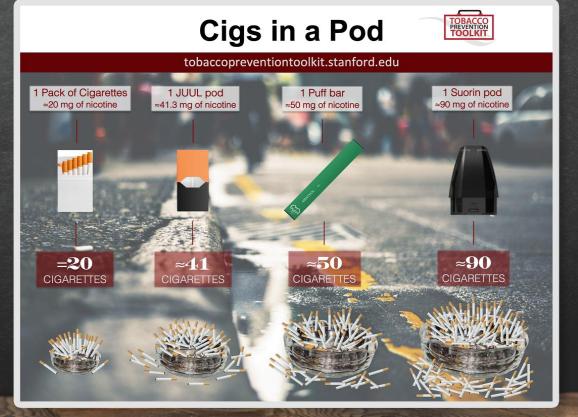


Most e-cigarettes contain NICOTINE.

Nicotine is the addictive drug found in traditional cigarettes, cigars, and other tobacco products.



According to the Tobacco Prevention Toolkit distributed by Stanford University, a regular pack of 20 cigarettes contains approximately 20 mg of nicotine. E-cigarette pods and bars contain anywhere between 40-90 mg of nicotine - an amount equal to between 40-90 cigarettes!









Nicotine exposure during adolescence can harm brain development, which continues until about age 25.



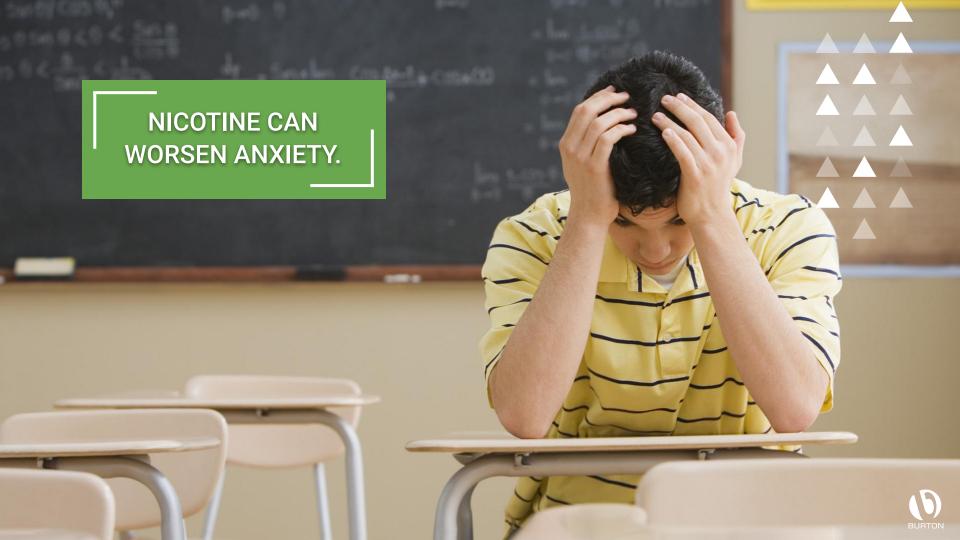




Nicotine disrupts the development of brain circuits responsible for:

- Attention
- Learning
- Memory





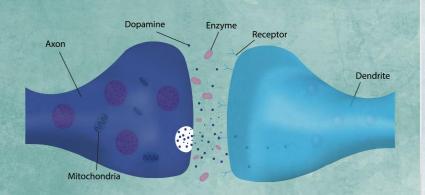


It can also increase irritability and impulsivity.

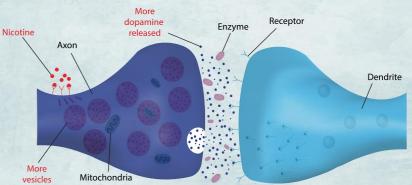


Nicotine mimics a chemical that our brains produce naturally and easily binds to receptors in the brain that are made for that chemical.

SYNAPSE WITHOUT NICOTINE



SYNAPSE WITH NICOTINE









Continuing to use nicotine will result in addiction. This means that nicotine turns your brain against you so that you feel forced to keep using nicotine just to feel normal.



Nicotine can also prime the adolescent brain for addiction to other drugs, <u>such as cocaine and methamphetamine</u>.



NICOTINE IS LITERALLY BRAIN POISON!



